



Recruiting Communities of Color Workshop

**1.5 Day Workshop
April 30- May 1, 2018
Orlando, FL**

About this workshop:

In collaboration with the Florida Department of Health, Shared Action HD would like you to join us for an interactive 1.5 day Workshop:

April 30th 8:30am -4:00pm &

May 1st 8:30am- 12:00pm

This workshop seeks to boost & identify strategies to improve recruitment efforts of communities of color for key programs i.e. HIV testing, PrEP, etc. We will discuss existing trends and gaps in PrEP uptake in the U.S., review data from 2 studies targeting Black & Latino MSM as Women of Color.

Using adult learning principles and the facilitated planning process model, participants will be able to discuss challenges in working with communities of color and complete an assessment tool to identify potential solutions.

Learning Objectives:

- Identify gaps and trends in recruitment in the U.S.
- Discuss lessons learned from the field for recruiting communities of color
- Discuss impact of Social Determinants of Health on client engagement
- Develop a plan to address challenges in recruitment

For Whom:

This 2 day workshop is for individuals working in the field of prevention, including HIV testing, behavioral interventions, navigation and linkage to care to recruit individuals at high risk of acquiring HIV.

Location will be provided with confirmation email

Space is limited, so if you are interested in joining or sending representatives from your staff, please register using the link below:

Register Now

Registration closes April 20, 2018

If you have any questions, feel free to email Vanessa Jacuinde at vjacuinde@apla.org

*** Registration does not guarantee acceptance into the workshop. Once you complete your registration, acceptance /confirmation emails will be sent no later than April 23, 2018.*



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