



Now Recruiting!

COMMUNITY OUTREACH & ENGAGEMENT SPECIALIST

Latinos Salud is seeking qualified individuals for this full-time position. Working from Wilton Manors location, the Community Outreach & Engagement Specialist will:

- Provide HIV/STD testing, education, navigation and outreach services
- Regularly create interactive social media posts on Facebook, Instagram, LinkedIn, Twitter, and YouTube.
- Demonstrably build the agency's following on social media platforms.
- Create and schedule email blasts and approved print media ads for free services.
- Make timely changes and updates to the agency's website.
- Create storyboards and shoot basic videos that draw attention to key messages.

Latinos Salud is Florida's only gay, minority-based HIV agency. With locations in Broward and Miami-Dade counties, Latinos Salud seeks to reduce the burden of communicable diseases, using a community engagement model.

Compensation range for this position: \$31,000 to \$40,000, depending upon experience and education. Latinos Salud offers a generous leave package, health insurance, tuition assistance, and retirement plan. The successful candidate will

- have strong writing skills, an eye for detail, experience in website updates (Word Press), and have at least basic skills in graphic design;
- be fully bi-lingual (Spanish and English);
- have project management skills capable of handling overlapping deadlines, and of tracking and reporting metrics;
- have at least an associate's degree (bachelor's preferred), and
- have experience working with, or volunteering in programs that serve gay men, especially gay Latinos.

Candidates must also complete the Florida 500 / 501 HIV testing certification. Must have own transportation, and be willing to work a flexible schedule.

Generic cover letters and applications will NOT be reviewed. Please send a resume and cover letter describing your skills and goals **in applying for this specific position at this specific agency with our mission and target population served**, to jobs@latinossalud.org



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