



# 2022 Men's Wellness Conference

## **Description:**

A two-day conference that engages the community at-large with a particular focus on men who have sex with men as well as a day for service providers. The conference will be centered around providing such individuals with informative and educational aspects of self-care and HIV/AIDS and STI education, prevention, and treatment options both currently available and treatments on the horizon.

The two-day conference will be a hybrid model that encompasses an in-person component with that of a virtual one. To enhance the experience of the conference we are expanding the in-person component to include onsite locations in each county of the South Florida's tri-county area (Palm Beach, Broward, and Miami-Dade), not to exclude Monroe County, which will participate in all the virtual aspects of the conference.

## **Purpose:**

To provide the most vulnerable of communities affected by HIV/AIDS, men who have sex with men (MSM) in South Florida and abroad (specifically, the most marginalized of the community men of color, Hispanics and Latinos) with self-care tips and HIV/AIDS and STI testing, education, treatment, and prevention measures through English, Spanish, and Creole programming.

## **Why is the conference necessary:**

The statistics hit close to home.

According to the [CDC in 2020](#):

- 80% of new HIV diagnosis were among men.
- 68% of which were among MSM.
- Two of the highest effected race and ethnicities were Black/African American and Hispanic/Latino.
- Florida is one of the highest states with people living with HIV.

According to [GetTested.com](#):

- Miami, Florida is ranked as the second highest city in the United States for HIV diagnosis.



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## **Conference Dates & Times:**

- Day 1: Friday, November 4, 2022. 9:00 am to 1:00 pm.
- Day 2: Saturday November 5, 2022. 9:00 am to 4:00 pm.

## **Day 1 Overview:**

- Platform: Virtual housed on YouTube and shared on other social media platforms like Facebook, etc.
- Target Audience:
  - o Geared towards service providers but open to all.
- Objective:
  - o Providing social work professionals, medical personnel, and service providers, a much-needed environment in which they can reflect, share freely, and learn helpful self-care tips to avoid burnout and work fatigue coupled with panel discussions from leading professionals from topics on updated education, treatment, and prevention measures in the areas of STIs, HIV/AIDS to the current climate around vaccinations and how we can do our part in the effort.
- Potential Sessions (An Abstract is available to the public for community input and suggestions):
  - o Welcome and Acknowledgements
  - o Opening Plenary: Why Men's Wellness? What men's health looks like today in the areas of COVID, Monkey Pox, etc. What men should know about their health and Hygiene.
  - o Taking Care of the Caretaker: life/work balance, local resources, etc.
  - o Harm Reduction: the warning signs and action steps.

## **Day 2 Overview:**

- Platform: A hybrid model using a virtual component (housed on YouTube and shared on other social media platforms) to tether 3 ground locations. 1 in Palm Beach County led by the Department of Health (DOH) Palm Beach, 1 in Broward County led by the DOH Broward, and 1 in Miami-Dade County led by the DOH Miami-Dade.
  - o Onsite Benefits:
    - Each county (including Monroe, which will function only virtually) has committed to the hybrid model and is working with their respective county LGBTQ+ community centers to secure their onsite locations.
    - The onsite locations provide a unique opportunity for us as DOH work groups and community advocates as well as each DOH department to reengage with community members, which has been stalled more so in the health field for some time due to the necessary halt of community gatherings because of COVID-19.



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- The onsite location aspect also allows the varying DOH counties to offer vaccinations onsite and it allows us as the conference to bring in community partners to administer HIV/AIDS and STI testing to conference participants.
- Virtual Benefits:
  - Affords those whether locally or aboard who can't attend the conference an opportunity to still participant in the activities of the day.
  - It allows for the 3 onsite locations in the tri-county to work synergistically sharing in the responsibility and execution of the activities of the day. For example, if DOH Broward handles the morning yoga session both DOH Palm Beach and DOH Miami-Dade participants will be able to see the session in real-time thus be able to participate in it as well.
    - This synergistic component can also extend to friendly games among the different counties. For example, during an educational workshop each county can act as a team and answer trivia questions for the point.
- Target Audience: Gear towards MSM community both locally in all 4 counties (Palm Beach, Broward, Miami-Dade, and Monroe) as well as in the broad MSM community that can join in virtually. With a hyper-focus on marginalized groups drastically effected by HIV/AIDS within the MSM population:
  - Black Men
  - Hispanic/Latino Men
  - Transgenders
- Objective: To attract the MSM population both locally in South Florida and virtually abroad, in town and among the 3 different onsite locations with engaging programming for the purpose of getting the community tested, vaccinated as well as educated on self-care tips and preventative and treatment measures for STIs and HIV/AIDS.
- Potential Sessions (An Abstract is available to the public for community input and suggestions):
  - Morning Yoga
  - Welcome & Acknowledgments
  - Nutrition, Diet & Exercise: Diet and Nutrition by blood type
  - HIV/STI current and future Prevention & Treatment
    - Breakout Sessions in Creole and Spanish
    - Breakout Session on HIV & Aging
    - Breakout Session with transgender individuals.
  - Hook-up culture, sex positivity, and safety
    - Breakout Session: Hook-up culture, sex positivity, and safety for men of a certain age.
  - Transgenders, gender, and sexuality.
  - Safe sex made fun.



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## **Anticipated Attendance**

- Virtually, 100 to 150 people per day
- In-person, 40 to 60 people at each one of the 3 locations.

## **Monetary Need: \$20,000**

- Conference Expense Items
  - o Virtual and Onsite Production
  - o 3 Onsite Venues
  - o Lunch, snacks, and refreshments
  - o Swag items
  - o Marketing and literature

## **Secured Sponsors**

- Hotspots! Happening Out, Media Sponsor
- The Pride Center of Equality Park, Fiscal Sponsor
- DOH Palm Beach, Broward, and Miami-Dade, Production Sponsor
- Compass, Palm Beach LGBTQ Community Center

## **2021 Men's Wellness Conference Overview**

Two-day virtual conference that saw a combine total of over 600 participants. The hybrid model abandoned due to COVID-19 surge.

### Dates and Times:

- Friday, September 24, 9:00 am to 12:30 pm.
  - o 7:00 pm to 10:00 pm, Conference Social.
- Saturday, September 25, 9:30 am to 3:00 pm.

### Sponsors

- Hotspots! Happening Out, Media Sponsor
- The Pride Center of Equality Park, Fiscal Sponsor
- DOH Palm Beach, Broward, and Miami-Dade, Production Sponsor
- Pridelines, Miami's LGBTQ Community Center
- Compass, Palm Beach LGBTQ Community Center



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## Community Partners

- TransSocial
- University of Miami
- Herbalife Nutrition
- Care Resource
- Latino Commission On AIDS
- Empower "U"
- Open Arms
- XR Brand
- Poverello

## Day 1:

- Geared towards service providers but open to all.
- Viewership numbers peaked at 285 participants on the live.
- **\*Numbers provided by Production Team Happening Out.**
- Program Below:

South Florida Men's Wellness Conference – September 24 <sup>th</sup> & 25 <sup>th</sup>			
Friday 9/24/21	Session – Online only	Person(s) Responsible	Contact information
9:00-9:10am	Welcome & Acknowledgments	Kira Villamizar Jameer Baptiste Luigi Ferrer	<a href="mailto:kira.villamizar@flhealth.gov">kira.villamizar@flhealth.gov</a> 786-412-3532 <a href="mailto:jameerbaptiste@gmail.com">jameerbaptiste@gmail.com</a> 954-328-4279 <a href="mailto:luigi.ferrer@flhealth.gov">luigi.ferrer@flhealth.gov</a> 305-669-3031
9:10-10:00am	Opening Plenary – (50mins) Why Men's Wellness? Why now? men's health looks like today, COVID, what men should know about their what health & hygiene	Dr Keith Stokes Dr Darren Thornton	<a href="mailto:kstokes@oahcc.org">kstokes@oahcc.org</a> 615-293-2496 <a href="mailto:dthornton@euchc.org">dthornton@euchc.org</a> 919-244-7489
10min break			
10:10-11:00am	Session 1 (50mins) Taking Care of the Caretaker life/work balance, local resources	Clayton Harrison Christopher Caldwell	<a href="mailto:charrison@careresource.org">charrison@careresource.org</a> 216-338-8452 <a href="mailto:caldwell.d.christopher@gmail.com">caldwell.d.christopher@gmail.com</a> 561-618-2050
10min break	QR code to eval & comments		
11:10am-12:00pm	Session 2 (50mins) Harm Reduction: Substance Use in South Florida How talk to clients and friends about substance use.	Dr David Forrest Carla Mena Demetrius Mosely	<a href="mailto:DForrest@med.miami.edu">DForrest@med.miami.edu</a> 305-213-2136 <a href="mailto:cmena@latinoaids.org">cmena@latinoaids.org</a> 919-396-4836 <a href="mailto:dmosely@latinoaids.org">dmosely@latinoaids.org</a> 334-707-4573
10min break			
12:10-12:30pm	Day 1 Wrap-Up/Closing - Current HIV Prevention Messages QR code to feedback & evaluation	Luigi Ferrer, FDOH Health Education Supervisor	<a href="mailto:luis.ferrer@flhealth.gov">luis.ferrer@flhealth.gov</a> 305-669-3031
7:00-10:00pm	Online Conference Social	Gay Vista Social Club	



# 2022 Men's Wellness Conference

## Day 2:

- Geared towards MSM community members but open to all.
- Viewership numbers peaked at 306 participants on the live.
  - \*Numbers provided by Production Team Happening Out.
- Program Below:

South Florida Men's Wellness Conference – September 24 <sup>th</sup> & 25 <sup>th</sup>			
Saturday 9/25/21	Session – Online only	Person(s) Responsible	Contact information
9:30-10:20am	Session 1 (50mins) Morning Yoga	Sandra Anderson	<a href="mailto:Sandra.Anderson@flhealth.gov">Sandra.Anderson@flhealth.gov</a> 561-946-8189
10:20-10:30am	Welcome to Day 2 - Welcome & Acknowledgments	Robert Scott Kishi Martin Ederick Johnson	<a href="mailto:robert.scott@flhealth.gov">robert.scott@flhealth.gov</a> 561-772-9289 <a href="mailto:Kmartin@careresource.org">Kmartin@careresource.org</a> 954-803-8886 <a href="mailto:Ederick.Johnson@flhealth.gov">Ederick.Johnson@flhealth.gov</a> 773-551-7765
10:30-11:20am	Session 2 (50mins) Nutrition, Diet & Exercise Blood type diet nutrition (Sandra Anderson)	Katheryne Romero Sandra Anderson	<a href="mailto:kromero@poverello.org">kromero@poverello.org</a> <a href="mailto:kathe.keit@hotmail.com">kathe.keit@hotmail.com</a> 786- 491 2869 <a href="mailto:Sandra.Anderson@flhealth.gov">Sandra.Anderson@flhealth.gov</a> 561-946-8189
10min break			
11:30-12:20pm	Session 3 (50mins) Future of HIV Tx & Prevention, HIV & Aging (Sep 18th) Call to Action – Ending the HIV Epidemic	Dr Robert Goubeaux	<a href="mailto:rgoubeaux@careresource.org">rgoubeaux@careresource.org</a> 305-281-3080
12:20-1:10pm	Lunch (50mins)		
1:10-2:00pm	Session 4 (50mins) HIV/STD Prevention & Treatment Community Conversation MSM Services, what are we doing to End the HIV Epidemic	Walter Rucker Danny Sprouse Dylan Brooks	<a href="mailto:walter@pridelines.org">walter@pridelines.org</a> 786-277-3782 <a href="mailto:dsprouse@pridecenterflorida.org">dsprouse@pridecenterflorida.org</a> 954-358-9713 <a href="mailto:dylan@compassglcc.com">dylan@compassglcc.com</a> 561-358-3434
10min break			
2:10-3:00pm	Session 5 (50mins) Hook-up culture, sex positivity, safety, gender, and sexuality	Josh Ortiz Liam Mugavin Rev Shawn Torres Anderson	<a href="mailto:josh@xrllc.com">josh@xrllc.com</a> 918-330-2553 <a href="mailto:liammugavin881@gmail.com">liammugavin881@gmail.com</a> 786-970-8390 <a href="mailto:shawntorresanderson@gmail.com">shawntorresanderson@gmail.com</a> 929-267-9179
3:00-3:30pm	Conference Closing Wrap-Up/Evaluation Call to Action QR code to feedback & evaluation	Ederick Johnson Kishi Martin Jameer Baptiste	<a href="mailto:Ederick.Johnson@flhealth.gov">Ederick.Johnson@flhealth.gov</a> 773-551-7765 <a href="mailto:Kmartin@careresource.org">Kmartin@careresource.org</a> 954-803-8886 <a href="mailto:jameerbaptiste@gmail.com">jameerbaptiste@gmail.com</a> 954-328-4279

## Assets:

- Website: <https://hotspotsmagazine.com/menshealth/>
- Graphics:





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Friday, Sept. 24, 9am to 12:30pm  
Saturday, Sept. 25, 9:30am to 4:30pm



Photo: Rodnae Productions from Pexels.com

### Virtual 2 Day Workshops & Discussions



- Live Yoga • Nutrition
- HIV Health • Sex Talk
- At Home HIV Testing Kits
- And More

Register Today at [Hotspotsmagazine.com/menshealth](https://Hotspotsmagazine.com/menshealth)

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GAY VISTA SOCIAL CLUB PRESENTS

# TRIVIA NIGHT

- TEAM TRIVIA
- GREAT MUSIC
- COCKTAIL DEMONSTRATION

**FRIDAY, SEPTEMBER 24TH @ 7 PM**  
SOUTH FLORIDA MEN'S WELLNESS CONFERENCE SOCIAL

TRIVIA STARTS AT 7:00 PM | FREE | PLAYED IN TEAMS | ONLINE VIA ZOOM | SIGN UP [WWW.GVSCMIAMI.ORG](http://WWW.GVSCMIAMI.ORG)