

# Iniciativa Hispana

*A Collective Impact initiative to reduce HIV/AIDS in Latinx Communities in Miami-Dade*

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# Introduction

“Iniciativa Hispana” is an initiative of the Florida Department of Health in Miami-Dade created in 1995 to reduce the incidence of HIV/AIDS in the Hispanic Community in Miami Dade. Community members, health department staff, and providers participate in the planning and implementation of innovative strategies geared towards HIV/AIDS education and prevention through culturally sensitive and indigenous approaches.



# Goal

To reduce the incidence of HIV/AIDS within the Hispanic community living in Miami Dade County through business, community outreach, and prevention education.



# Objectives

To plan, develop and implement innovative strategies on HIV/AIDS education and prevention for the Hispanic community in Miami Dade County through culturally sensitive and indigenous approaches, meeting their needs through service provider's referrals, community referrals, community building and information sharing and dissemination.



# January Meeting

- First meeting held at Care Resource on January 24, 2023
- 21 attendees
- Highlighted Viiv Healthcare, Care Resource, and IP update
- Goal setting
  - “We can request non-hiv providers to donate towards the event with the purpose of an awareness day. However, not to promote the event under the awareness day so that we can attract all communities. During the day of the event, then we can mention the purpose.”
  - “Create committees”

