



New Member Recruitment Script

Working Draft for the February 24, 2025 Community Coalition Roundtable

1. Hello is this _____?

- a. If **NO** Thank you. I will try to reach _____ at a later time. Goodbye.
Do not leave a message. Call ends. Make a note on the call sheet.
- b. If **YES** Good morning (afternoon). My name is _____ and I'm a member of the Miami-Dade HIV/AIDS Partnership.

The Partnership is a local planning council that works to improve Ryan White Program HIV services.

I'm calling you today because last September or October you took a Ryan White Program client satisfaction survey and on that survey you said you may be interested in receiving more information about our local planning council.

Your input matters as we plan new services for people with HIV and work to improve the services we're currently providing.

2. Would you like to know more?

a. If **NO** Well, thank you for your time today. Before I let you go, **would you like to be on our email list to get notices of meetings and community events for people with HIV?**

If **NO** Thanks again for taking my call. Have a great day.
Call ends. Make a note on the call sheet.

If **YES** Great, I'll take your email address now.
Repeat the email address and write it clearly.

Please know that you're always welcome to come to a planning council meeting to learn more and meet our members.

You can find all the details on our website at www.aidsnet.org or call 305-445-1076 and ask for Christina.

Do not give your personal email or phone number.

Thanks for your time and have a great day.
Call ends. Make a note on the call sheet.

b. If **YES** Great! The best way to learn more about the Partnership is to come to a Community Coalition Roundtable where you'll meet me and other members.

We have a light dinner, learn about Ryan White Program services and community events, and work on member recruitment strategies.

Our next Roundtable is Monday, March 31, at 3:30 PM at Care Resource at 3510 Biscayne Boulevard.

I'll be attending the Roundtable, so you'll already know at least one person there! As a reminder, my name is _____.

3. Are you available on March 31?

- a. If **NO** Oh, that's too bad. Well, we meet again in April so we'll give you a call back before that meeting.

Let me just confirm your phone number.

Repeat the number you called.

And, may I add your email to our planning council email list for meeting and event updates?

Repeat the email address and write it clearly.

Please know that you're always welcome to come to a planning council meeting to learn more and meet our members.

You can find all the details on our website at www.aidsnet.org or call 305-445-1076 and ask for Christina.

Thanks again for your time. Goodbye

Do not give your personal email or phone number.

Call ends. Make a note on the call sheet.

- b. If **YES** Great! I'll give you the address. Let me know when you're ready.

So, it's March 31 at 3:30 PM at Care Resource, 3510 Biscayne Boulevard. It will be in the First Floor Community Room. And we're providing a light early dinner.

This is an open meeting, so feel free to invite a friend to join you.

And, may I add your email to our planning council email list for meeting and event updates?

Repeat the email address and write it clearly.

Great. Thank you. Do you have any questions before I let you go?

Depending on the questions, see Call Sheet notes for assistance.

If you'd like more information about the Partnership, check out our website at www.aidsnet.org or call 305-445-1076 and ask for Christina.

Do not give your personal email or phone number.

Thanks again for your time. I'll see you on March 31 at Care Resource. Goodbye.

Call ends. Make a note on the call sheet.